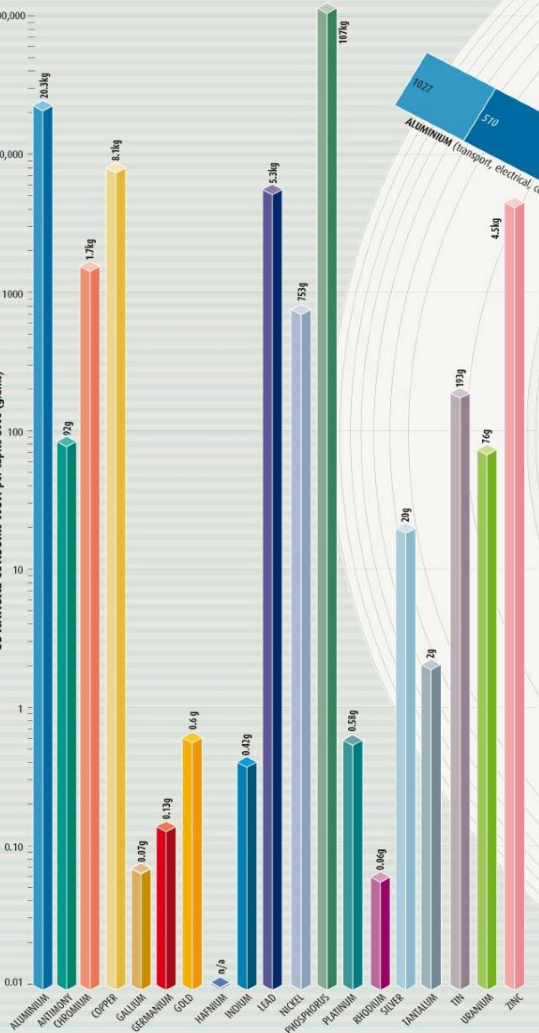


HOW LONG WILL IT LAST?

US ANNUAL CONSUMPTION per capita 2006 (grams)



IF DEMAND GROWS...
Some key resources will be exhausted more quickly if predicted new technologies appear and the population grows

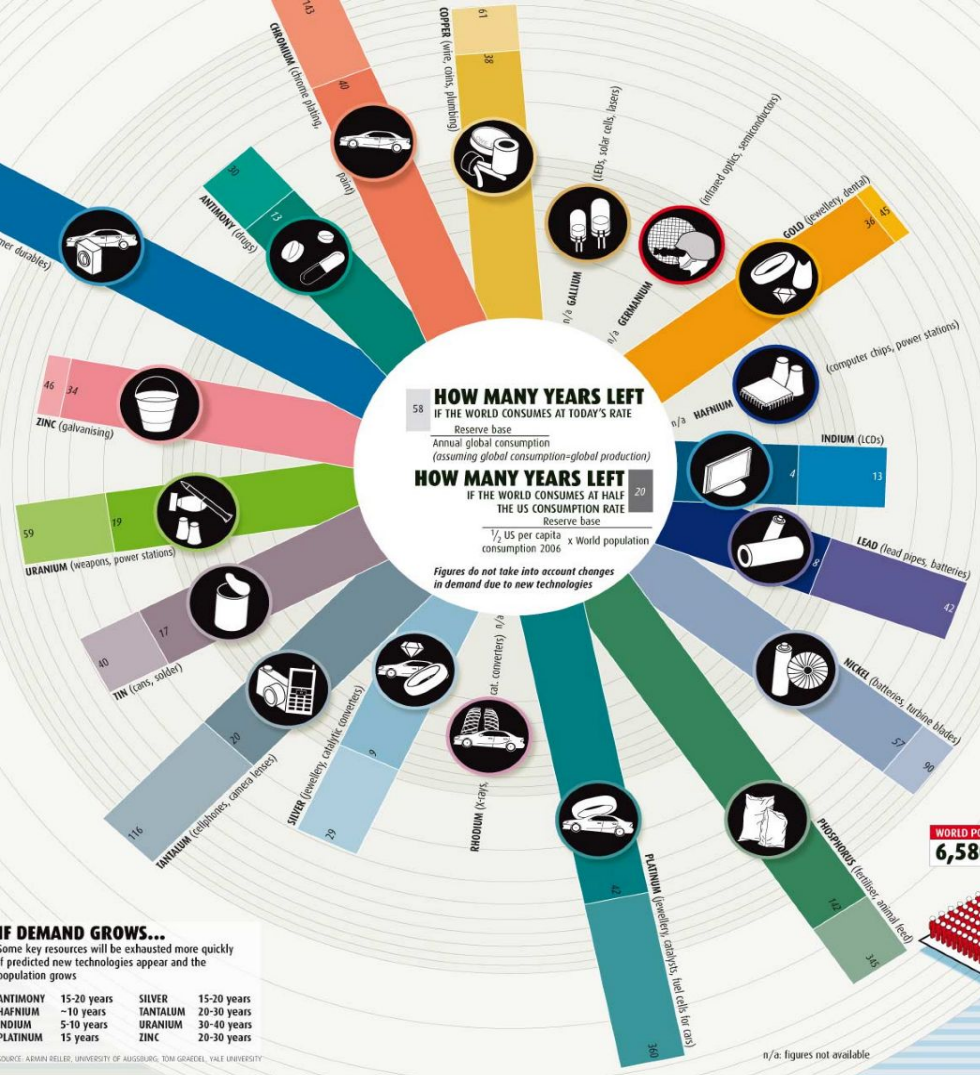
ANTHONYM	15-20 years	SILVER	15-20 years
HAFNIUM	~10 years	TANTALUM	20-30 years
INDIUM	5-10 years	URANIUM	20-40 years
PLATINUM	15 years	ZINC	20-30 years

SOURCE: ADEMI BELLE, UNIVERSITY OF AUSTRIAN; TOM GRAEDEL, YALE UNIVERSITY

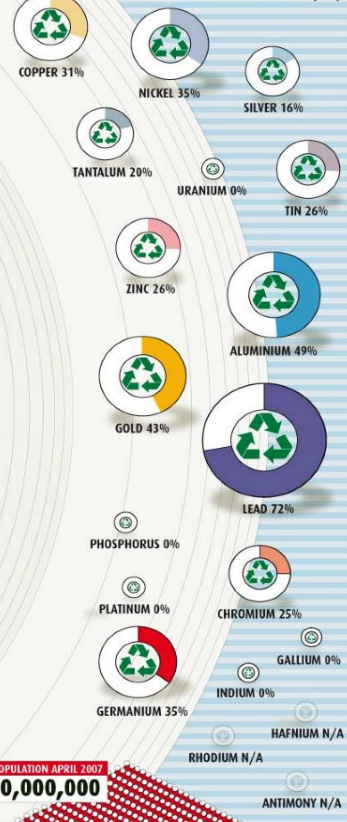
HOW MANY YEARS LEFT
IF THE WORLD CONSUMES AT TODAY'S RATE
Reserve base
Annual global consumption (assuming global consumption-global production)

HOW MANY YEARS LEFT
IF THE WORLD CONSUMES AT HALF THE US CONSUMPTION RATE
Reserve base
 $\frac{1}{2}$ US per capita x World population consumption 2006

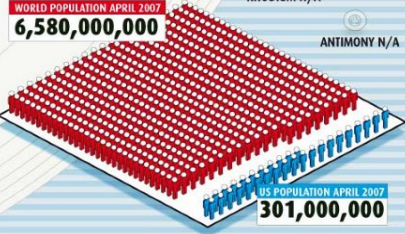
Figures do not take into account changes in demand due to new technologies



PROPORTION OF CONSUMPTION MET BY RECYCLED MATERIALS (%)



WORLD POPULATION APRIL 2007
6,580,000,000



n/a: figures not available